

Labour's Vision for Derby 2022



INTRODUCTION

By Baggy Shanker, Leader - Derby Labour Group

As someone who was born, raised and worked in Derby all my life, I care about our City and I want to see it thrive. We know Derby is unique and we want to restore Pride in our City and celebrate its personality, its identity and make sure we are recognised as a key place in the East Midlands. We need to be loud and proud, talk and celebrate our important heritage, live and be happy in the present and strive for an inspiring, prosperous and brighter future. Always being proud of our identity.

Like any forward thinking organisation we have refreshed our manifesto once again to reflect on the needs and ambitions of our great City. We did this following another extensive listening campaign over the summer months. We must always be in contact with and responsive to all our communities - your needs and that of our City are the fundamentals that drive our policy.

Our vision, based on your needs, is set out in this document. We want you to come on this journey with us and be fully involved and engaged, so that you feel part of the City and help make the improvements needed.



I, like many people I speak to on a daily basis, am fed up with Tory cuts, Tory incompetence, Tory waste and Tory lies. Enough is Enough. Help us help you. Vote Labour.

Baggy Shanker

I am so proud to present our vision for Derby. Since developing our vision last year, we have fine-tuned and updated it to ensure it reflects the version of the city we want to live in. It's time to give Derby an identity to be proud of, making our Council the most community-focussed it has ever been, developing a fairer city, following through on our commitment to the climate crisis - putting the environment at the forefront of every decision we make.

In the local elections this May we are asking you to vote for the most complete plan this city has ever seen. Cast a vote to believe in Derby.

Nadine Peatfield Deputy Leader- Derby Labour Group

WE ARE **DERBY**

How do we find our city's personality? We start with a vision...

DARING: to be different. Identifying & embracing who we are. We support the Derby City of Culture 2025 bid with local artists to reflect our culture and heritage

DESIRABLE: a place to work, live, visit and call home. A thriving city centre and a city to be proud of

DEVELOPING: Embracing the green industry of the future. A city that goes above & beyond on climate change action

DISTINCT: A 'City of Industry'; of planes, trains & automobiles. Recognised instantly by our unique urban industrial design & architecture across the city

DESTINATION: the 'City of Making', nurturing artisans, crafters, makers, up-cyclers & re-purposing businesses.

Embracing active travel, we will be recognised as a welcoming base for visiting the Peak District



DELIVERING a DERBY to be PROUD of

We pledge to give Derby a sense of identity and a city centre to be proud of

Linking our cultural & arts heritage with our industrial past and our green future, our city centre will be reimagined using the buildings we already have. A vibrant high street will emerge that gives residents a sense of belonging, participation and pleasure.

DELIVERING

We will form a City Centre Improvement Hub to bring together expertise, influence, businesses, organisations, trade unions and city centre residents to unlock our high street and encourage use of empty shops

- Create a Market Place focal point for residents and visitors
- Create a city centre up-cycling industry. From white goods to furniture, from bikes to crafts, art & clothes, we will be a city of recyclers & up-cyclers, making the old, new
- Develop an online, one-stop shop of resources, support and information to encourage and support new businesses, co-operatives and social enterprises to take up space in our City Centre
- Challenge budding artists, graphic designers & students to give Derby its identity through art & design, bringing themes together to unite disparate areas of the city, making Derby recognisable as we enter and travel around our city
- Support the Derby City of Culture 2025 bid and expand our cultural commitment by working with partners for year-round entertainment and celebration of our city
- Embrace community-led housing projects to deliver more housing that suits community needs. We will create a self-build register to support self-build housing across the city
- Deliver a safe, clean, attractive and green city centre



DETERMINED to FIGHT for DERBY

We pledge to
be bold and
bring
everyone
along on the
journey with
us

We Are Derby- driven and dauntless in wanting the best for our city.

We celebrate the strength of our Silk Mill union roots and remember how Derby has stood together and can do so again.

We are strong and resilient in our covid recovery. We will take forward the positives that emerged from the shared experience of the pandemic.

Where is the promise of levelling up for Derby?- We will fight austerity & cuts to council funding. We need investment NOW!

DETERMINED

Moorways Leisure Centre will be council-run to ensure it is affordable and accessible to all and we will bid to fund a centrally located pool to replace Queen's Leisure Centre

- We will fight to save Derby County Football Club and work in partnership to secure it's future
- Support the bid for Derby to be the home of Great British Railways and will make it a part of our WE ARE DERBY vision
- Back the re-drawing of Derby's wards to better define our communities, providing more localised representation and Neighbourhood Board funding
- Make the council structure more inclusive with local public meetings on major issues or projects. We will develop Derby together
- Embrace Community Wealth Building such as
 1. Work with Trade Unions to achieve a council living wage
 2. Local procurement, suppliers & supply chains- redirecting money back into our local economy
 3. Partner with The Co-operative Party to promote co-operative ownership of businesses
- Create a planning policy that prioritises low carbon homes and champions innovative eco-friendly projects and investors



DOING the **DECENT** thing for **DERBY**

We pledge to treat everyone equally,
with compassion and respect

We believe in developing a fairer city with the same opportunities whichever area you live.

We believe that every child deserves the best start in life, whatever their learning ability. We champion a decent education for all children and work towards improving outcomes in our schools.

We are dedicated to equality of education, pay, gender, ability, race, sexuality, health, mental health and opportunity. We are allies & champions.

We will deliver the Derby Promise for every child

1. Opportunity of experiences through school to inspire
 2. Develop inspiration through work experience opportunities
 3. Live online vocational lessons with local experts
 4. 16+ options and opportunities in one place
 5. Wider apprenticeship options to nurture aspiration
 6. Next step 18+ guidance to achieve their aspiration
- Introduce School Safety Zones across the city
 - Create an Action Group to deal with the Cost of Living crisis
 - Campaign for a Real Living Wage for Derby
 - Work with expert agencies in the voluntary sector, creating a framework of partnerships to ensure our most vulnerable are supported
 - Continue our work towards ending holiday hunger
 - Work with partners to improve the council's engagement with all communities, restore Derby Racial Equality Council & work to increase diversity of representation across the council & chamber
 - Increase local Special Education Needs (SEND) provision
 - Work with partners to provide positive youth programmes across the city
 - Work with partners in social care to give paid/ unpaid carers and end users a united voice
 - Develop a self-financing Landlords' Charter incorporating minimum housing standards for Derby tenants



DECARBONISATION for DERBY

We pledge to care for your future, putting the environment at the forefront of everything we do

We are devoted to decarbonisation and clean air for Derby
The climate emergency will be the first and most important consideration in all council actions.

No decision, project, partnership or infrastructure change will take place without first ensuring our carbon target is still on track.

We recognise that we must reduce car use, increase active travel, public transport accessibility and change travel habits. We must expand our footpaths and cycle paths not our roads; prioritising people not petrol.

DECARBONISED

We will campaign to bring buses back into council control to improve services, increase routes and reduce fares

- Set a Council carbon neutral target of 2030 and work cross-partnership to deliver a zero carbon city by 2035
- Increase the number of officers dedicated to carbon reduction to build a credible council climate department
- Launch a Derby recycling and climate centre to deliver training, education and green initiatives
- Initiate a Waste Review, work within legal & financial boundaries to close the Incinerator and invest in education to reduce waste and increase recycling
- Work with residents to develop low traffic neighbourhoods
- Help reduce heating bills and lower emissions in council-owned housing by insulating and retro-fitting heat pumps or thermal storage
- Deliver a Clean Air Plan for the whole city
- Work with the Youth Council to create a Youth Climate Summit to ensure the ideas and passion of young people is heard
- Support more tree and hedge planting, community orchards, wildflowers and the 'greening' our city with urban trees and planting



BEING **DEPENDABLE** for **DERBY**

We pledge to invest in our neighbourhoods, putting you first. Our services will be reliable and easily accessible

We take deep pride in our communities, they are integral to our city. We listen to their needs and we can be depended on to deliver for them.

Violence, abuse and fear have no place in our city. We commit to play our part in changing the narrative.

Streetpride
Derby City Council
0333 200 6981

DEPENDABLE

We will bring back free Bulky Waste Collections and Compactor Days to reduce fly-tipping across Derby and we will keep brown bin collections free

- Raynesway HWRC will be accessible for all Derby residents
- Invest in our PPOs and Neighbourhood Teams to fight anti-social behaviour, fly-tipping, support neighbourhood pride, community inclusion and development
- Increase PPO presence and street cleaning in our city centre to protect shoppers, shop workers and businesses from abuse and criminality
- Women and girls should feel safe on our streets. We support gender abuse being recognised as a hate crime. We will work cross-partner towards education and culture change
- Support pedal and pedestrian power across the city, providing a dedicated Active Travel Hub to connect resources
- Aim to be a connected cycling city by 2030
- Introduce courtesy crossings at non-traffic light junctions to give people right of way before cars
- Work with schools to create and promote active travel plans
- Create 20mph limits in key hotspots to reduce deaths on our roads
- Prioritise our city's most neglected roads for repair



DELIVERING DETERMINED DECENT DECARBONISED DEPENDABLE

On Thursday 5th May, or by postal vote,
vote for our vision for Derby. Vote Labour.



DELIVERING a DERBY to be PROUD of